



# Privacy Policy

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Welcome to UniStride – University Marketing Services (“we”, “our”, or “us”). We are committed to protecting your privacy and ensuring that your personal data is handled securely and responsibly.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.unistride.com](http://www.unistride.com).

## 1. Information We Collect

### a. Personal Information

- Name
- Email address
- Phone number
- Organization name
- Country/location
- Any information you submit via contact forms or email

### b. Non-Personal Information

- Browser type
- IP address
- Pages visited
- Time spent on the site
- Cookies and tracking data

## 2. How We Use Your Information

- Respond to your inquiries or service requests
- Provide information about our services
- Improve our website and user experience
- Send newsletters or updates (only if you opt-in)
- Comply with legal obligations

## 3. Cookies and Tracking Technologies

We may use cookies and similar technologies to:

- Enhance website performance
- Understand how users interact with our website
- Remember user preferences



You can choose to disable cookies through your browser settings.

## 4. Third-Party Sharing

We do not sell, trade, or rent your personal information. We may share your data with:

- Trusted service providers who assist in operating our website (under confidentiality agreements)
- Legal or regulatory authorities, if required by law

## 5. Data Security

We implement appropriate security measures to protect your data from unauthorized access, alteration, disclosure, or destruction. However, no internet transmission is completely secure.

## 6. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data
- Withdraw consent at any time
- Lodge a complaint with a data protection authority

To exercise any of these rights, contact us at: [hello@unistride.com](mailto:hello@unistride.com)

## 7. Children's Privacy

Our services are not directed to individuals under 16. We do not knowingly collect data from children. If we become aware of such data, we will delete it.

## 8. Changes to This Privacy Policy

We may update this policy occasionally. The "Last updated" date at the top indicates the latest revision. Continued use of our website means you accept these changes.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

**UniStride**

✉ Email: [hello@unistride.com](mailto:hello@unistride.com)

🌐 Website: [www.unistride.com](http://www.unistride.com)